



Virginia Green Partner Profile:



Food Service Warehouse Greenwood Village, Colorado

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities

Virginia Green Partners are primarily committing to help support **Virginia Green** and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well!

Food Service Warehouse

"We are an online distributor of restaurant equipment and supplies. Having recently made the commitment to help commercial kitchens become more environmentally friendly, we have instituted a Green Education Center and a Green Commercial Kitchen Certification program, both of which are available for free on our website."

Green Statement: "After becoming aware of the troubling statistics regarding the amount of energy and water that gets wasted in the commercial kitchen, we at Food Service Warehouse felt that foodservice operators needed a comprehensive resource detailing how they can go green and the impact it can have on their establishments. Thus, our Certified Green Commercial Kitchen program was born."

CORE ACTIVITIES for all *Virginia Green Partner Organizations*

- ☒ **Support Virginia Green.** Partners must promote the Virginia Green Program to clients, members, and staff and encourage them to do business with Virginia Green participants. This partner organization pledges that they:
 - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
 - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
- ☒ **Green Meetings and Conferences.** When Virginia Green Partners hold meetings or conferences they must provide recycling and make an effort to reduce the use of Styrofoam and other disposables. This partner pledges that they:
 - Minimize copying and always make 2-sided copies
 - Have eliminated the use of Styrofoam cups and plates; instead they use actual mugs.
 - Use silverware instead of plastic utensils.
 - Use non-bleached napkins or maintain a supply of cloth napkins.
- ☒ **Recycling and Waste Reduction.** Virginia Green Partners are highly encouraged to maintain a comprehensive recycling program if they have a facility. This partner pledges that they:
 - Recycle: glass, aluminum cans, plastic, office paper, newspaper, cardboard
 - Make 2-sided copies/ printed materials

- Use electronic correspondence and forms

☒ **Water Conservation.** Virginia Green partners are highly encouraged to have a plan for conserving water in their facility that should consider plumbing modifications and landscaping. This partner pledges that they:

- Discourage water-based cleanup (sweeping first)

☒ **Energy Efficiency.** Virginia Green partners are highly encouraged a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives in their facility. This partner pledges that they:

- Consider the pollution factors of their energy usage
- Offset their carbon footprint through Carbon Fund
- Negotiating to put high-efficiency fluorescent lamps into parts of the facility

For more information on **Food Service Warehouse**, see www.foodservicewarehouse.com/going-green/c11836.aspx or contact **Ashley Howard** at Ashley@foodservicewarehouse.com.

For more information on **Virginia Green Lodging** program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of **Virginia Green**, the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

